

CONTENT CREATION RATES

WEEKDAY RATES (ONE-OFF)

• HOURLY (MINIMUM OF 2 HOURS) ◦ INCLUSIVE OF 1 X REEL	<i>\$150 p.h</i>
• HALF DAY (4 HOURS) ◦ INCLUSIVE OF 2 X REELS	<i>\$550</i>
• FULL DAY (8 HOURS) ◦ INCLUSIVE OF 4 X REELS	<i>\$1,100</i>

WEEKEND RATES (ONE-OFF)

• HOURLY (MINIMUM OF 2 HOURS) ◦ INCLUSIVE OF 1 X REEL	<i>\$200 p.h</i>
• HALF DAY (4 HOURS) ◦ INCLUSIVE OF 2 X REELS	<i>\$750</i>
• FULL DAY (8 HOURS) ◦ INCLUSIVE OF 4 X REELS	<i>\$1,500</i>

EVENT COVERAGE RATES (ONE-OFF)

HOURLY (MINIMUM OF 2 HOURS) ◦ INCLUSIVE OF 1 X REEL	<i>\$250p.h</i>
• HALF DAY (4 HOURS) ◦ INCLUSIVE OF 2 X REELS	<i>\$900</i>
• FULL DAY (8 HOURS) ◦ INCLUSIVE OF 4 X REELS	<i>\$1,800</i>





BRANDING

BRAND DEVELOPMENT

READY TO CREATE A BRAND THAT STANDS OUT? WE’VE GOT YOU COVERED FROM A TO Z. WE’LL HELP YOU FIND THE PERFECT NAME, NAIL DOWN YOUR TARGET AUDIENCE, AND SET CLEAR OBJECTIVES. WE’LL DESIGN A VISUAL AND VERBAL IDENTITY THAT TRULY REFLECTS YOUR BRAND’S VIBE AND TELL YOUR STORY (BECAUSE WE ALL HAVE ONE).

NAMING | AUDIENCE | OBJECTIVES | IDENTITY | KEY MESSAGING | STORY

BRAND STRATEGY

OUR BRAND STRATEGY IS ALL ABOUT MAKING YOU SPARKLE! WE’LL CRAFT A MARKETING/ CONTENT STRATEGY THAT KEEPS YOU FRESH AND ENGAGING, OPTIMISE YOUR ONLINE PRESENCE TO MAKE A SPLASH, AND GUIDE YOU ON THE BEST PLATFORMS TO SHOWCASE YOUR BRAND. LET’S MAKE SURE YOU’RE THE NAME EVERYONE REMEMBERS!

- **IDENTITY AND POSITIONING**
- **CONTENT STRATEGY**
- **ONLINE PRESENCE OPTIMISATION**
- **PLATFORM USAGE**

BRAND EXPERIENCE

FROM EYE-CATCHING COLLATERAL AND STANDOUT PACKAGING TO A STUNNING WEBSITE DESIGN, TOP-NOTCH PHOTOGRAPHY & FILM, AND A KILLER MARKETING STRATEGY, WE ENSURE EVERY DETAIL OF YOUR BRAND EXPERIENCE IS EXTRAORDINARY. AND WITH CREATIVE CAMPAIGNS THAT BRING YOUR VISION TO LIFE, YOU'LL CAPTURE HEARTS AND MINDS!

- **BRAND COLLATERAL** (BUSINESS CARDS/ FLYERS/ SIGNAGE)
- **PACKAGING**
- **WEBSITE DESIGN**
- **PHOTOGRAPHY & VIDEOGRAPHY**
- **CAMPAIGN CREATIVE**

(THE LIST GOES ON)

Each service starts from \$500 + GST



EDUCATION+ STRATEGY

SOCIAL WORKSHOPS

GET A PERSONALISED DEEP DIVE INTO YOUR SOCIAL MEDIA WITH OUR HANDS-ON AUDIT OF YOUR FACEBOOK AND INSTAGRAM ACCOUNTS. WE’LL COVER THE WHO, WHAT, WHEN, HOW, AND WHY OF SOCIAL MEDIA SUCCESS, PACKED WITH TIPS AND TRICKS TO SUPERCHARGE YOUR STRATEGY!

- 1.5-HOUR ONE-ON-ONE WORKSHOP
- 3-HOUR ONE-ON-ONE WORKSHOP

\$300 + GST
\$500 + GST

TEAM TRAINING

READY TO GET YOUR TEAM IN SYNC? WE PARTNER WITH BUSINESSES OF ALL SIZE FROM DYNAMIC STARTUPS TO POWERHOUSE BRANDS, DELIVERING PERSONALISED WORKSHOPS THAT UNLOCK THE SECRETS OF SOCIAL MEDIA SUCCESS. BY EXPLORING INDUSTRY TRENDS, INSIGHTS, AND CASE STUDIES, WE’LL GUIDE YOUR TEAM THROUGH THE WHO, WHAT, WHEN, HOW, AND WHY, SUPERCHARGING THEIR SKILLS AND HELPING THEM CRAFT A STANDOUT BRAND VOICE ONLINE.

STARTING FROM...

\$500 + GST

STRATEGY SESSIONS

WHETHER WE’RE CREATING YOUR WEEKLY POSTING SCHEDULE, COMING UP WITH INTERNET-BREAKING CAMPAIGNS, OR JUST WANTING TO LEAVE A LASTING IMPRESSION, EVERYTHING BECOMES EASIER WITH A PLAN (AKA OUR STRATEGY). IN THE EVER-EVOLVING LANDSCAPE OF DIGITAL MARKETING, WE DEEP-DIVE INTO YOUR BUSINESS TO IDENTIFY PAIN POINTS OR START FROM SCRATCH TO CREATE A PURPOSEFUL PLAN THAT OUTLINES YOUR OBJECTIVES.

- 1.5-HOUR ONE-ON-ONE WORKSHOP
- 3-HOUR ONE-ON-ONE WORKSHOP

\$300 + GST
\$500 + GST



FOR THOSE WHO HAVE THE CONTENT BUT NEED HELP WITH THE POSTING GAME, (THESE PACKAGES ARE FOR YOU) ...

BASIC PACKAGE

- A DEDICATED (AND FABULOUS) **ACCOUNT MANAGER**
- **2 X SCHEDULED POSTS A WEEK ON 2 X OF YOUR FAVOURITE PLATFORMS** (FACEBOOK, INSTAGRAM, TIKTOK, OR LINKEDIN)
- ENGAGING AND ENTERTAINING CAPTIONS THAT INCLUDE KEYWORD STRATEGIES
- 90 MINUTES OF COMMUNITY MANAGEMENT PER WEEK
- MONTHLY REPORTING
- MONTHLY PROFILE AUDIT

\$600 p.m

PREMIUM PACKAGE

- A DEDICATED (AND FABULOUS) **ACCOUNT MANAGER**
- **4 X SCHEDULED POSTS A WEEK ON 2 X OF YOUR FAVOURITE PLATFORMS** (FACEBOOK, INSTAGRAM, TIKTOK, OR LINKEDIN)
- ENGAGING AND ENTERTAINING CAPTIONS THAT INCLUDE KEYWORD STRATEGIES
- 90 MINUTES OF COMMUNITY MANAGEMENT PER WEEK
- MONTHLY REPORTING
- MONTHLY PROFILE AUDIT

\$800 p.m

ELITE PACKAGE

- A DEDICATED (AND SUPER FABULOUS) **ACCOUNT MANAGER**
- **7 X SCHEDULED POSTS A WEEK ON 2 X OF YOUR FAVOURITE PLATFORMS** (FACEBOOK, INSTAGRAM, TIKTOK, OR LINKEDIN)
- ENGAGING AND ENTERTAINING CAPTIONS THAT INCLUDE KEYWORD STRATEGIES
- 90 MINUTES OF COMMUNITY MANAGEMENT PER WEEK
- MONTHLY REPORTING
- MONTHLY PROFILE AUDIT

\$1,000 p.m

Note for all packages:

- **CAPTIONS:** INCLUDE KEYWORD STRATEGIES, GEOTAGS, AND HASHTAGS TO MAKE SURE YOUR POSTS SHINE ONLINE
- **COMMUNITY MANAGEMENT:** WE’LL HANDLE COMMENTING, STORY REPLIES, LIKING, FOLLOWING, AND ENGAGING WITH YOUR TARGET AUDIENCE (EXCLUDES INBOX MANAGEMENT*)
- **MONTHLY REPORTING:** AT THE END OF EACH MONTH, WE’LL SEND YOU A DETAILED REPORT WITH ALL THE JUICY ANALYTICS AND INSIGHTS ON YOUR CONTENT'S PERFORMANCE
- **MONTHLY PROFILE AUDIT:** REGULAR CHECK-UPS ARE NECESSARY TO MAKE SURE YOUR PROFILES ARE ALWAYS LOOKING THEIR BEST AND PERFORMING WELL
- **CONTENT WILL BE SCHEDULED 2-4 WEEKS IN ADVANCE** AND SENT TO YOU FOR REVIEW AND APPROVAL BEFORE GOING LIVE. WE WANT TO MAKE SURE YOU LOVE IT JUST AS MUCH AS WE DO!
- **PRICE:** IS PER MONTH (P.M)





CONTENT CREATION

LOOKS LIKE YOU'VE GOT THE MANAGEMENT PART NAILED DOWN, BUT NOT CREATING TRENDY ON-BRAND CONTENT? THAT'S WHERE WE SHINE, LEAVE THE CREATIVITY TO THE PROS!

BASIC PACKAGE

- **1 X HOUR CONTENT VISIT:** WE'LL SPEND AN HOUR CAPTURING THE BEST MOMENTS
- PRODUCTION OF **2 X REELS AND 2 X STILL POSTS:** HIGH-QUALITY CONTENT, READY TO ENGAGE YOUR AUDIENCE
- **QUICK DELIVERY:**YOUR CONTENT WILL BE DELIVERED VIA DROPBOX/WETRANSFER WITHIN 48 HOURS OF OUR VISIT

\$350 p.m

PREMIUM PACKAGE

- **2 X HOUR CONTENT VISIT:** WE'LL SPEND A COUPLE OF HOURS CAPTURING THE BEST MOMENTS
- PRODUCTION OF **4 X REELS AND 4 X STILL POSTS:** HIGH-QUALITY CONTENT, READY TO ENGAGE YOUR AUDIENCE
- **QUICK DELIVERY:**YOUR CONTENT WILL BE DELIVERED VIA DROPBOX/WETRANSFER WITHIN 48 HOURS OF OUR VISIT

\$500 p.m

ELITE PACKAGE

- **3 X HOUR CONTENT VISIT:** WE'LL SPEND 3 HOURS CAPTURING THE BEST MOMENTS
- PRODUCTION OF **6 X REELS AND 6 X STILL POSTS:** HIGH-QUALITY CONTENT, READY TO ENGAGE YOUR AUDIENCE
- **QUICK DELIVERY:**YOUR CONTENT WILL BE DELIVERED VIA DROPBOX/WETRANSFER WITHIN 48 HOURS OF OUR VISIT

\$750 p.m

Note for all packages:

WE'RE HAPPY TO ACCOMMODATE EDIT SUGGESTIONS, BUT PLEASE NOTE THAT MORE THAN 2 EDITS PER CONTENT PIECE WILL INCUR AN ADDITIONAL CHARGE.

PRICE: IS PER MONTH (P.M)





CONTENT CREATION + MANAGEMENT

(Just let us handle both—trust us, it's way easier!)

YOU DESERVE A BREAK, SIT BACK AND RELAX WHILE WE WORK OUR MAGIC!

BASIC PACKAGE

- A DEDICATED (AND FABULOUS) **ACCOUNT MANAGER**
- **2 X HOUR CONTENT VISIT:** WE'LL SPEND A COUPLE OF HOURS CAPTURING THE BEST MOMENTS
- **2 X SCHEDULED POSTS A WEEK ON 2 X OF YOUR FAVOURITE PLATFORMS** (FACEBOOK, INSTAGRAM, TIKTOK, OR LINKEDIN)
- ENGAGING AND ENTERTAINING CAPTIONS THAT INCLUDE KEYWORD STRATEGIES
- 90 MINUTES OF COMMUNITY MANAGEMENT PER WEEK
- MONTHLY REPORTING
- MONTHLY PROFILE AUDIT

\$650 p.m

PREMIUM PACKAGE

- A DEDICATED (AND FABULOUS) **ACCOUNT MANAGER**
- **3 X HOUR CONTENT VISIT:** WE'LL SPEND A COUPLE OF HOURS CAPTURING THE BEST MOMENTS
- **4 X SCHEDULED POSTS A WEEK ON 2 X OF YOUR FAVOURITE PLATFORMS** (FACEBOOK, INSTAGRAM, TIKTOK, OR LINKEDIN)
- ENGAGING AND ENTERTAINING CAPTIONS THAT INCLUDE KEYWORD STRATEGIES
- 90 MINUTES OF COMMUNITY MANAGEMENT PER WEEK
- MONTHLY REPORTING
- MONTHLY PROFILE AUDIT

\$1,000 p.m

(Our most POPULAR)

ELITE PACKAGE

- A DEDICATED (AND SUPER FABULOUS) **ACCOUNT MANAGER**
- **4 X HOUR CONTENT VISIT:** WE'LL SPEND A COUPLE OF HOURS CAPTURING THE BEST MOMENTS (CAN BE SPLIT INTO 2 FORTNIGHTLY VISITS)
- **7 X SCHEDULED POSTS A WEEK ON 2 X OF YOUR FAVOURITE PLATFORMS** (FACEBOOK, INSTAGRAM, TIKTOK, OR LINKEDIN)
- ENGAGING AND ENTERTAINING CAPTIONS THAT INCLUDE KEYWORD STRATEGIES
- 90 MINUTES OF COMMUNITY MANAGEMENT PER WEEK
- MONTHLY REPORTING
- MONTHLY PROFILE AUDIT

\$1,500 p.m

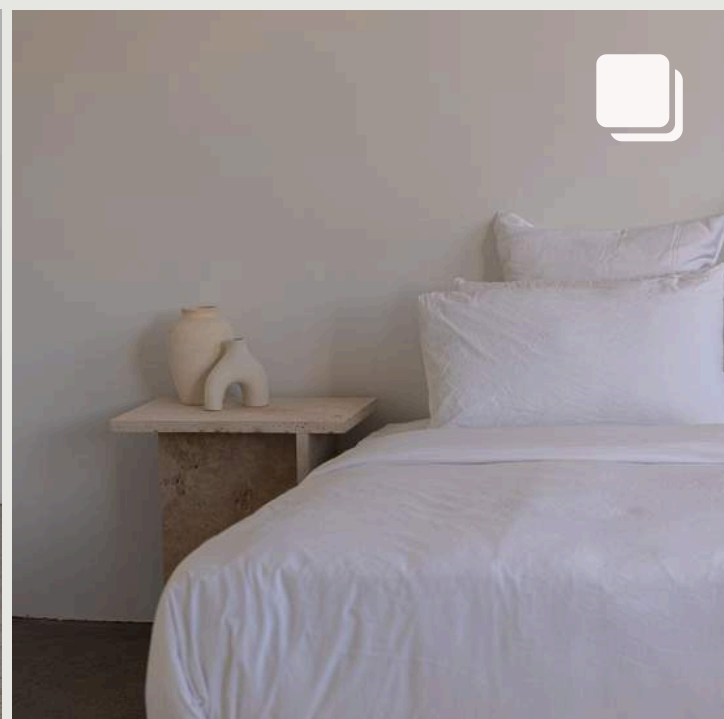
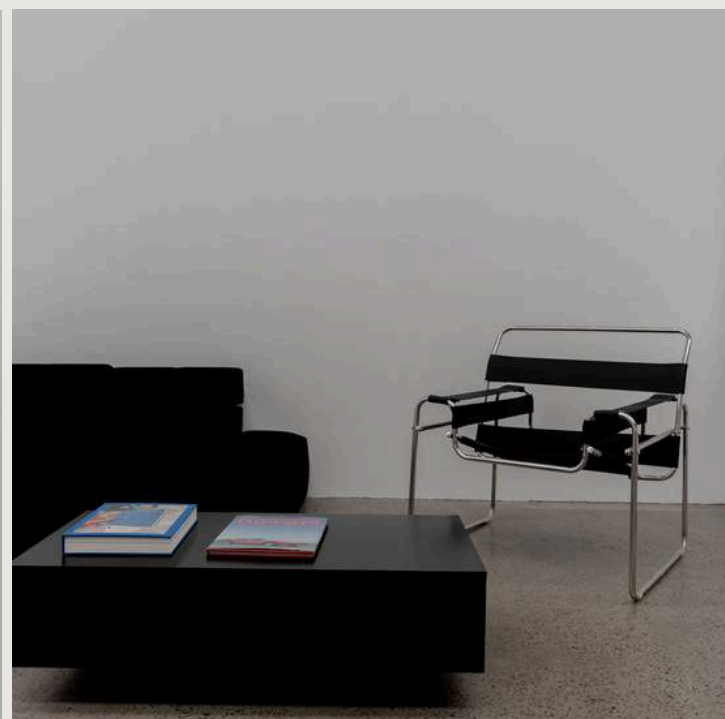
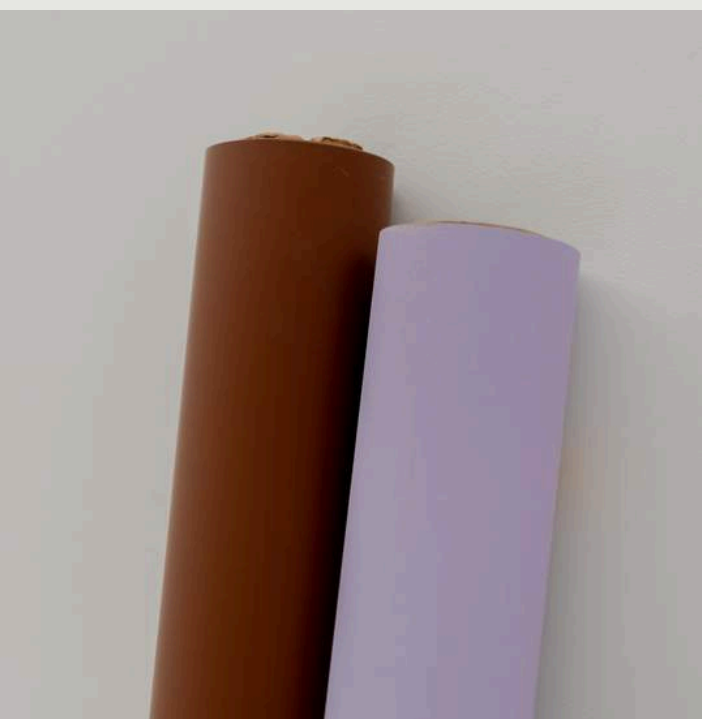
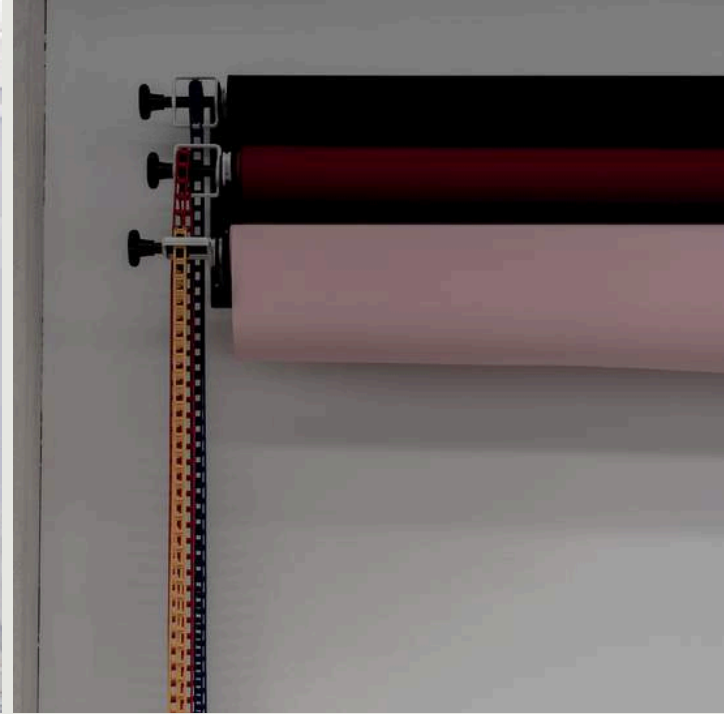
Note for all packages:

PRICE: IS PER MONTH (P.M)

WE KNOW THAT EVERY BUSINESS HAS UNIQUE NEEDS, SO WHAT YOU SEE HERE IS JUST A STARTING POINT TO SHOW YOU WHAT WE CAN OFFER! IF YOU CAN'T DECIDE, SEND US SOME DETAILS ABOUT YOUR BUSINESS AND, WE'LL RECOMMEND THE PERFECT PACKAGE.

CUSTOM PACKAGES AVAILABLE

IF NONE OF THESE OPTIONS ARE QUITE RIGHT, LET'S CONNECT! WE'RE EXCITED TO CRAFT A CUSTOM PACKAGE THAT FITS YOUR UNIQUE NEEDS AND BUDGET PERFECTLY 😊



BRANDED *EVENTS*

EVER BEEN TO AN EVENT THAT JUST CLICKS—FROM THE FIRST STEP TO THE LAST, LEAVING YOU IN AWE AND FEELING A CERTAIN WAY?

THAT’S WHAT WE DO FOR BRANDS! SPECIALISING IN EXPERIENTIAL EVENTS, WE CREATE OCCASIONS THAT LEAVE A LASTING IMPACT ON ALL YOUR GUESTS' SENSES **(YES, SIGHT, SMELL, HEARING, TASTE, AND TOUCH).**

FROM INTIMATE LUNCHES AND WORKSHOPS TO THRILLING ACTIVITIES, WE BRING TO LIFE EXPERIENCES THAT ARE AS UNFORGETTABLE AS THEY ARE IMPACTFUL.

WE OFFER

- **EVENT BRANDING AND VISUAL IDENTITY**
- **VENUE SELECTION**
- **VENDOR COORDINATION**
- **SENSORY BRANDING**
- **ON-SITE BRAND MANAGEMENT**
- **BRANDED ACTIVATIONS**
- **EVENT COVERAGE**

Starting from \$1,500





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